

PRIVACY POLICY

EFFECTIVE DATE: 7/23/2024

1. Introduction

Welcome to BUZZ Media Networks ("we," "our," "us"). Based in Minnesota, we are committed to protecting your privacy. This Privacy Policy applies to all services and websites offered by BUZZ Media Networks. By using our service or website, you agree to this policy. This document explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, and interact with us.

2. Definitions

- **Personal Information:** Refers to information that identifies, relates to, describes, or is capable of being associated with an individual, such as first name, last name, and email address.
- **Third Parties:** Any other service or business that is not owned and operated by BUZZ Media Networks.
- **Cookies:** Small files placed on your device by a web server when you access our services, used to identify your device and track your interaction with our site.

3. Information We Collect

We collect the following types of information:

- **Personal Information:** This includes your first name, last name, and email address, which you voluntarily provide when you fill out our contact form.
- **Non-Personal Information:** We automatically collect non-personal information such as IP addresses, browser type, operating system, and usage data through technologies like cookies and web beacons.

4. How We Use Your Information

We use the information we collect for the following purposes:

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- **To Respond to Inquiries:** We use your name and email address provided through our contact form solely to respond to your requests and inquiries.
- **Analytics:** We use Google Analytics 4, WordPress Stats, and Cloudflare Analytics to understand how our website is used and to improve user experience.
- **Advertising:** We use Google AdSense to display ads on our website.
- **Security:** We use Cloudflare services to protect our website from malicious activity.

5. Embedded Content and Third-Party Services

Our website may include embedded content, such as services and images, from third-party sources. When you interact with this embedded content, it functions as if you visited the third-party website directly. These external websites may collect data about you, use cookies, and integrate additional tracking technologies. They may also monitor your interactions with the embedded content, particularly if you are logged into their services.

While we only collect the minimal information necessary to operate our site and provide our services, we encourage you to review the privacy policies of these third-party services to understand their data practices. For guidance on protecting your privacy online, you can refer to the Federal Trade Commission's website.

6. How We Share Your Information

We do not sell, trade, or rent your personal information to others. We may share your information with the following third parties:

- **Service Providers:** We use third-party services such as Cloudflare, Google Fonts, Google Tag Manager, WordPress.com, and YouTube widgets to enhance our website functionality.
- **Legal Requirements:** We may disclose your information if required by Law or in response to valid requests by public authorities.
- **Law Enforcement Requests:** BUZZ Media Networks fully complies with official law enforcement requests and will not delay in providing properly requested information when requested under official law during an investigation.

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7. Business Transfers

In the event that BUZZ Media Networks sells all or part of its business or is involved in a transaction such as a merger, acquisition, reorganization, or transfer of assets (including in connection with bankruptcy or similar proceedings), we may transfer or disclose your information as part of that transaction. This disclosure will be subject to the terms of this Privacy Policy or its successor.

8. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our website and store certain information. You can manage cookies by adjusting your browser settings to refuse all cookies or to indicate when a cookie is being sent. Please note that if you disable cookies, some parts of our website may not function properly.

9. Data Security

Wherever we collect personal information, it is encrypted and transmitted to us securely. You can verify this by looking for a lock icon in the address bar and "https" at the beginning of the webpage's address. We use encryption to safeguard your personal information and only allow access to it when necessary. We take precautions to protect your information both online and offline. Only individuals who need the information to perform a specific job are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment. We use Cloudflare services and other tools to ensure our security measures are robust and to prevent unauthorized access. We conduct regular security audits and promptly address any incidents that are detected.

10. Data Retention

Personal information, such as name and email, is kept for a maximum of 90 days. Once the contact request is dealt with, this information is deleted. Any other information, such as that collected by third-party services, is retained according to their respective policies.

11. Your Data Protection Rights

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Depending on your location, you may have the following rights regarding your personal data:

- **Access:** You have the right to request copies of your personal data.
- **Rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **Deletion:** You have the right to request that we erase your personal data under certain conditions.
- **Objection:** You have the right to object to our processing of your personal data under certain conditions.

12. Children's Privacy

Our website and services are not directed at anyone under 13 years of age. We do not knowingly collect personal information from children under 13.

13. International Users

This website is not intended for users located within the European Economic Area (EEA) or anywhere outside of the United States of America. If you are located outside of the United States of America, please do not use our website.

14. Data Breach Notification

In the event of a data breach, we will notify users through our website and social media pages.

15. Third-Party Links

Our website may contain links to other websites. We are not responsible for the content or privacy practices of these third-party websites.

16. Intended Audience

Our website and services are intended for users located in Minnesota.

17. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Users will be notified of changes by updating the date on the Privacy Policy page and placing

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"UPDATED" in front of the Privacy Policy link at the bottom of the website for 14 days. The Privacy Policy can be accessed by clicking the "Privacy Policy" link located at the bottom of every page.

18. Consent

By submitting a contact form on our website, you consent to the collection and use of your personal information (name and email address) as described in this Privacy Policy. If you do not agree with our data collection practices, please refrain from submitting the contact form.

19. Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. By contacting us via the email address provided on our website, you can:

- See what data we have about you, if any.
- Change or correct any data we have about you.
- Request the deletion of any data we have about you.
- Express any concerns you have about our use of your data.

20. Third-Party Policies

Our website uses services provided by third parties, including:

- Google AdSense
- Google Analytics
- Cloudflare
- Google Fonts
- Google Tag Manager
- WordPress.com

For more information on how these third parties collect and use your data, please refer to their respective privacy policies.

21. Accessibility Statement

We are committed to ensuring that our website is accessible to everyone, including individuals with disabilities. If you encounter any difficulties accessing

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our site or have any feedback on improving accessibility, please contact us via the contact form on our website.

22. Governing Law

This Privacy Policy is governed by and construed in accordance with the laws of the State of Minnesota.

23. Privacy Officer Contact

For any privacy concerns, please contact our Privacy Officer at:

Attention: Privacy Officer

Legal Affairs

BUZZ Media Networks

privacy@buzzmedianetworks.com